Supply Management: A Legitimate Model for Sustainability in Agriculture and Trade

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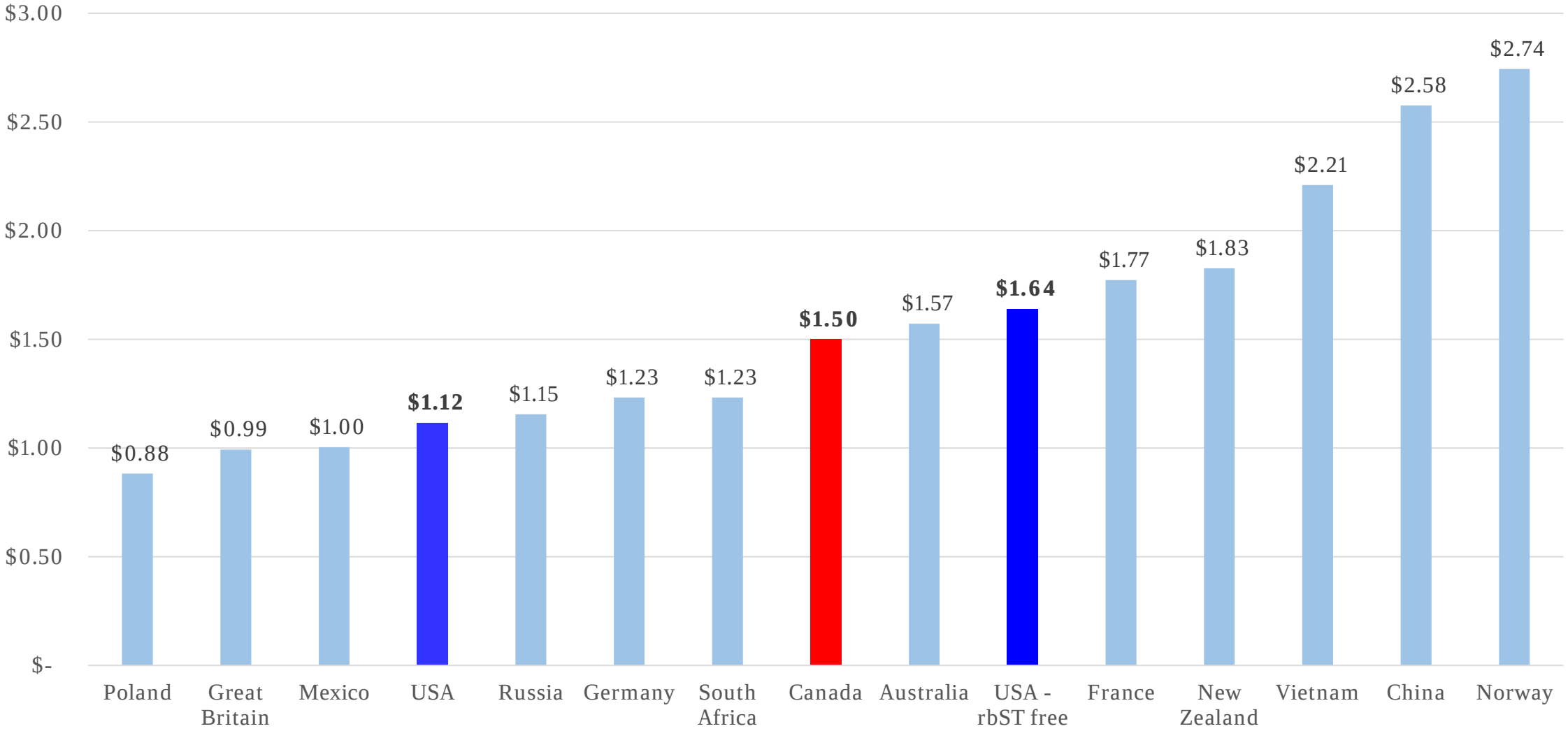
DAIRY FARMERS OF CANADA

What is Supply Management?

Global Retail Fresh Milk Price

12-months ending October 2017 ($CAD/L)



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All milk in Canada is rbST Free

Fresh milk = Pasteurized fresh milk (i.e. does not include UHT milk)

Source: Nielsen Fresh Milk Price Report (2017)

DAIRY FARMERS OF CANADA ™

Vision

Through proAction®, Canadian dairy farmers collectively demonstrate responsible stewardship of their animals and the environment, sustainably producing high-quality, safe and nutritious food for consumers.

Milk Quality

Food Safety

proAction®

Traceability

Animal Care

Biosecurity

Environment

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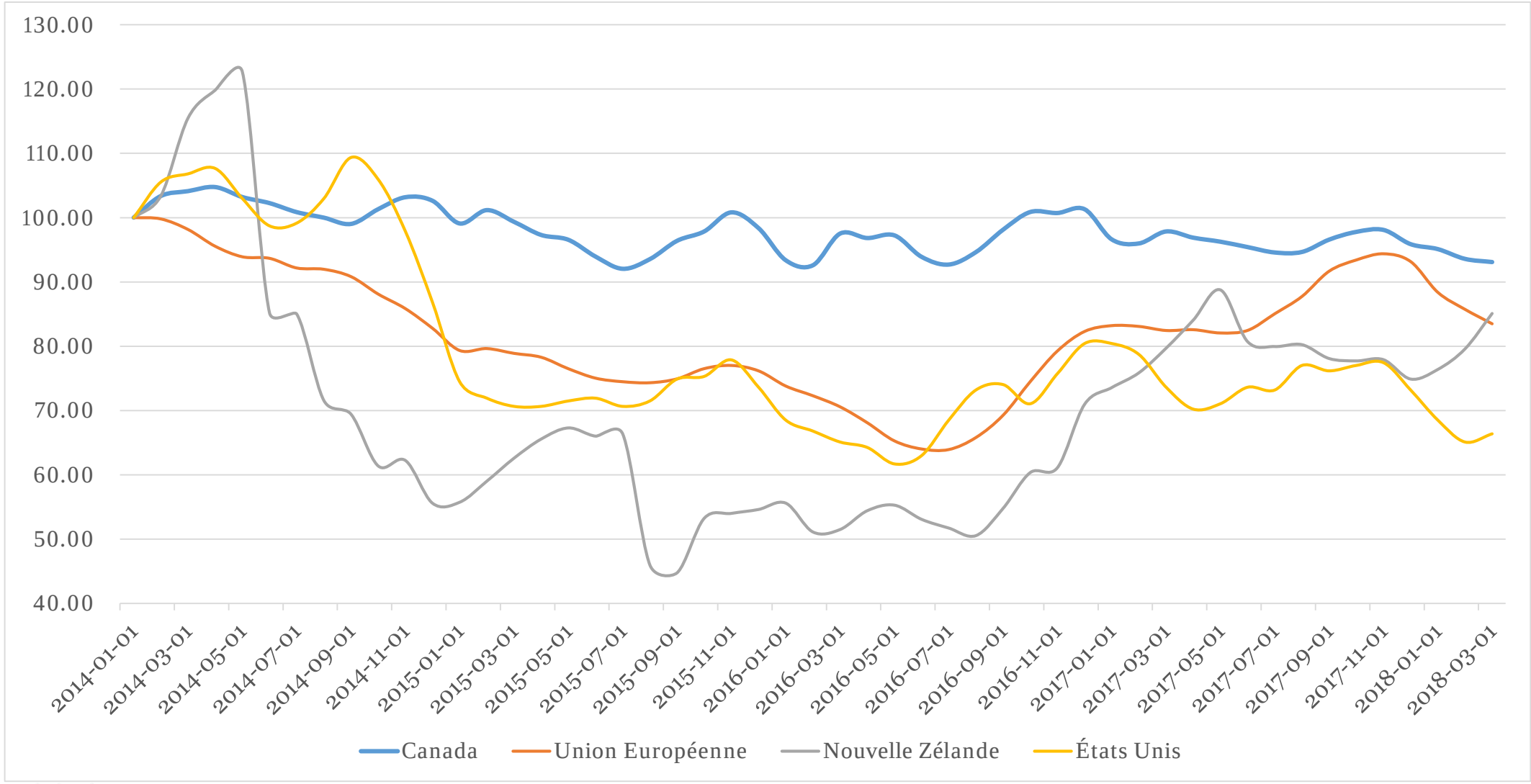
DAIRY FARMERS OF CANADA™

Harmonising Supply and Demand

Volatility in Gross Revenues per HL by Region (Jan 2014 Price =100)



Sources: CDC, USDA, DCANZ, Eurostats, Statistics Canada (exch. Rate)
Figures presented in natural composition.

A Fair Price to Farmers

Canada is not a Closed Market

We must manage imports

Conclusion

The Canadian model *successfully* promotes a sustainable business environment

Trade agreements must ensure that we are able to maintain supply management.