



Update on the economic impacts of the Canadian dairy industry in 2011

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Goal of the Project

- What are the economic impacts of the dairy industry (production and processing)?
- In Canada and in four main regions: the West, Ontario, Quebec and the Atlantic provinces
- In terms of full-time equivalents (FTE = 2,000 hours), GDP and tax revenue

Methodology

- Model: Dynatec 2009
- Inputs: production cost, employment, milk sales
- Sources: CDC, Statistics Canada
- Updated on the basis of:
 - Direct sales
 - Growth in the use of milk between 2009 and 2011 by 5.7% in value and 1.5% in volume

Methodology

Salaries =
induced
impacts



Farms = direct impacts



Plants = direct impacts



Suppliers = direct impacts



Suppliers = indirect impacts



Economic impacts of the Canadian dairy industry 2009

Induced
62,653 jobs
\$5.1 bil. in GDP

Production
50,754 jobs
\$1.5 bil. in GDP



Processing
22,672 jobs
\$2.9 bil. in GDP

Sector total
215,103 jobs
\$15.1 bil. in GDP
\$3 bil. in taxes:
\$1.8 bil. federal
\$970 mil. provincial
\$290 mil. municipal

Suppliers
43,863 jobs
\$3 bil. in GDP



Suppliers
35,162 jobs
\$2.6 bil. in GDP

Economic Impacts of the Canadian Dairy Industry - 2011

	2009	2011
Production		
Total GDP (\$ millions)	7,257	7,825
Total sales (\$ millions)	22,167	23,901
Total tax revenues (\$ millions)	1,396	1,505
Total employment (FTEs)	127,363	129,273
Processing		
Total GDP (\$ millions)	7,926	8,420
Total sales (\$ millions)	27,821	29,555
Total tax revenues (\$ millions)	1,620	1,721
Total employment (FTEs)	87,741	89,057
TOTAL INDUSTRY EMPLOYMENT	215,103	218,330

Key Points

- Dynamic and job-creating sector
- Considerable economic impacts
- Continued growth
- Impacts in all provinces and in many rural communities



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