

Bruno Letendre
Vice-President

Since 1978, Mr. Bruno Letendre has owned a dairy farm in Saint-Georges-de-Windsor, Estrie, and has been a partner with his brother Georges since 1981. With an area of 500 crop acres, the farm has roughly 200 head.

Mr. Letendre was Executive Vice-President of the *Fédération des producteurs de lait du Québec* from April 2009 to December 2011, the date when he became President.

Moreover, in addition to being President of the *Syndicat des producteurs de lait de l'Estrie* since April 2002, he is a representative from the Dairy Farmers of Canada (DFC), the CMSMC and the P5, at the Canadian Dairy Commission. He is also a member of the Board of Directors of the National Farm Animal Care Council (NFACC) and the Beef Value Chain Roundtable.