



proAction: Animal Care

Under the proAction® program, Canadian dairy farmers produce high-quality, nutritious food in accordance with some of the world's most stringent standards. proAction builds on robust federal and provincial regulations, instilling confidence that every drop of Canadian milk was produced with care.

Providing excellent animal care is one of the most important job requirements when you're a Canadian dairy farmer. Farmers invest in new technology and equipment, work with experts like veterinarians and nutritionists, and apply the latest research to ensure the comfort of their herds.

Animal Care Standards on the Farm



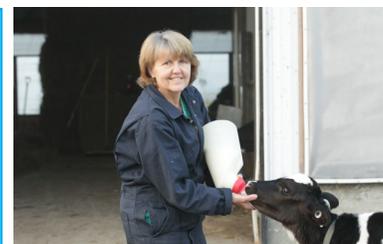
The Animal Care module requirements make sure animals have comfortable housing, are fed a nutritious diet and clean water, stay healthy, are promptly cared for if ill, and receive pain control for necessary animal health practices.



Farmers also train their workers to ensure cattle are handled using calm techniques. Trained professionals closely monitor dairy cattle comfort and health to verify that farms are meeting the high standards identified under proAction.



The Animal Care module is based on the Code of Practice for the Care and Handling of Dairy Cattle*, which is a science-based, nationally developed guideline containing both requirements and best practices for dairy cattle care and handling.



* The National Farm Animal Care Council (NFACC) leads the development of the Code of Practice with input from the scientific community and a wide range of stakeholders, including farmers, technical experts, veterinarians, animal welfare organizations, food processors, retailers, foodservice providers, and governments.



For more information
on proAction:
dairyfarmers.ca/proAction

For more information on
Dairy Farmers of Canada:
• dairyfarmersofcanada.ca
• communications@dfc-plc.ca



Meeting proAction's animal care standards means:

- Cattle assessments are completed every two years through an independent contract with Holstein Canada, allowing farmers to monitor their herds over time and compare their progress against established benchmarks and their peers.



- Through the cattle assessments, farmers use science-based indicators to monitor and improve the comfort and health of their herds on a daily basis.



- Farmers work with experts like veterinarians, nutritionists, hoof trimmers, dairy specialists, and technicians to continuously improve the comfort and health of their animals.



- Farmers provide comfortable housing, nutritious food, fresh water, and prompt medical care to all age groups of cattle.



Consumers can rest assured knowing that Canadian dairy farmers are committed to research, continuous improvement, and meeting or exceeding the highest standards in animal care.



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