

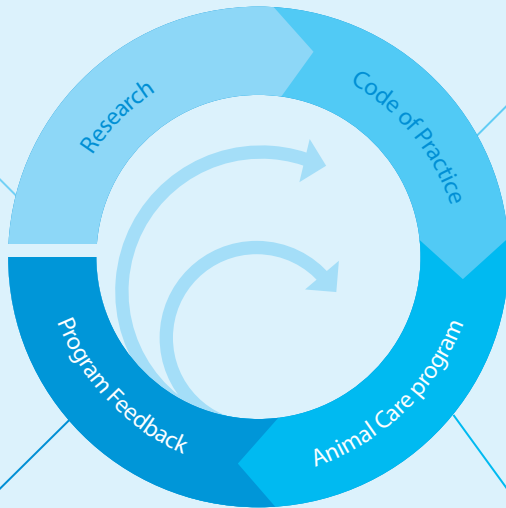


# ANIMAL CARE: Top Priority

## FARMERS TAKE THE LEAD TO DEVELOP AND ENFORCE HIGHER ANIMAL WELFARE STANDARDS ON OUR FARMS

Research informs the Code of Practice & farmers on ways to continue to improve practices, based on proven results.

Program Feedback informs the Code of Practice and program



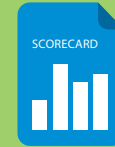
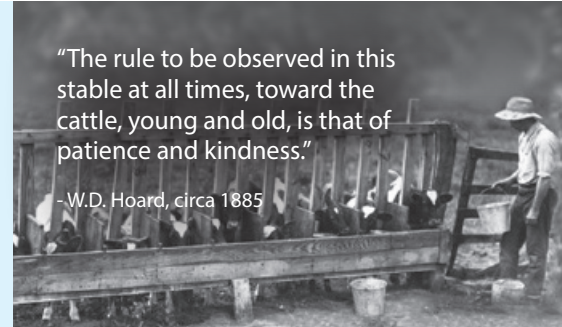
The Code of Practice for the Care and Handling of Dairy Cattle



Animal care programs assess whether farmers adhere to the Code's requirements. The program is continually improved, based on feedback from farmers and validators.

"The rule to be observed in this stable at all times, toward the cattle, young and old, is that of patience and kindness."

-W.D. Hoard, circa 1885



Farms compare with peers

Demonstrate continuous improvement

Celebrate Success

### ON-FARM PROCEDURES BASED ON THE CODE OF PRACTICE

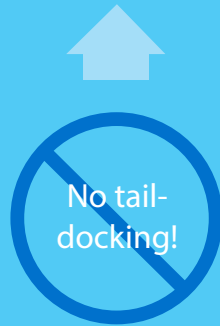
Use pain control in health procedures

Calf feeding & colostrum management

Shipping & euthanasia

Train those involved to respect quiet cattle handling practices

Keep records!



### DAIRY FARMERS INVEST MILLIONS ON MATERIALS

- Animal bedding
- Floor mats
- Air circulation/barn ventilation
- Grooming tools
- New technology and equipment

AND

### WORK WITH EXPERTS TO IMPROVE COW COMFORT & HEALTH

- Veterinarians
- Cow nutritionists
- Hoof trimmers
- Dairy Herd Improvement specialists
- Extension specialists

## ANIMAL CLASSIFIERS KNOW DAIRY COWS!

264,000 COWS CLASSIFIED ON 2/3 OF FARMS

Independent assessors evaluate animal-based measures

Validators verify that good practices and procedures are in place

Holstein Canada classifiers were selected to assess and benchmark these animal-based measures on all dairy farms in Canada for 2016-18.

- Injuries
- Locomotion/lameness
- Body condition (thin > fat)

